



BUSWORLD ASIA 2010

6-8 May, 2010

Shanghai New International Expo Center

www.busworldasia.com

This contract is hereby made between the organizers, **VNU Exhibitions Asia** and the exhibitor as named below for this exhibition

EXHIBITOR DETAILS

Company name (in English)	
Company name (in Chinese if any)	
Add	
Post code, city and country	
Contact person	Job Title
Tel	Fax
E-Mail	Website

EXHIBITS

The main product category that will be presented is

Choose 1 category from the main category list on the other side of the page.
For example : 2.2

Detailed product categories that will be presented are

STAND SPACE APPLICATION (space allocation will be assigned by the organizers)

Category	Option	Price	Area & Dimension
Vehicles constructors indoor raw space	≤ 200 m ²	€ 140/ m ²	
	201-500 m ²	€ 120/ m ²	
	501-800 m ²	€ 100/ m ²	
	* 801-1218 m ²	€ 85/ m ²	
Vehicles constructors outdoor raw space	* > 1218 m ² (Outdoor Only)	€ 50/ m ²	
	≤ 200 m ²	€ 115/ m ²	
	201-500 m ²	€ 95/ m ²	
	≥ 501 m ²	€ 75/ m ²	
Accessories stand booth	Min 12m ²	€ 270/ m ²	
Accessories raw space	Min 48m ²	€ 220/ m ²	
	* ≥ 100 m ² (extra Space)	€ 180/ m ²	
Total:			

- * Maximum space for indoor vehicle is 1218m²
- * The part of additional space required by indoor vehicle who had already signed 1218m² indoor should go outdoor
- * For the accessories raw space more than 100m², the participation fees should be calculated by progressive calculation for areas. (The right of the final interpretation is reserved by the organizer).
- * The exchange rate upon on the date sign on the contract. (The Bank of China)

TECHNICAL SEMINAR

We wish to hold a technical seminar during the show. The price is € 1,000 for a 1-1/2 hours seminar (including invitations to the audience, room rental, slide projector, overhead projector, Show Directory)

YES No

Special Requirement _____ Articles, Services to be Exhibited _____

PARTICIPATION FEES

Booth _____ Adv Fees _____

Booth Fee _____ Others _____

Total Participation Fee _____

DECLARATION BY THE EXHIBITOR

We agree that this application, when approved by the organizer, shall constitute, together with the Terms & Conditions for Participation and any additions which may be made pursuant to the said Terms & Conditions and exhibitors' manual, a valid and legally binding contract. We have read and hereby agreed fully to the Terms & Conditions for participation.

Special Requirement _____

Name of Authorized Signature _____ Designation _____

Signature _____ Date _____ Company Stamp/Chop _____

DECLARATION BY ORGANIZERS

Accepted by the organizers

Signature _____ Date _____ Company Stamp/Chop _____

Asia Office

Add: 3F, Business Mansion, Shanghai Exhibition Center, No. 1333 Nanjing Road(W), Shanghai 200040.
Tel: +86 21 6247 7668, 6120 6088-919/992/508/739
Fax: +86 21 6247 9818, 6247 7718 E-mail: busworldasia@vnuexhibitions.com.cn

Europe Office

Add: Kasteel van Rumbke, Moorseelsesteenweg 2, BE-8800 Roeselare, Belgium
Tel: +32 51 226060 Fax: +32 51 229273
E-mail: mieke.glorieux@busworld.org

Product Index/展品分类

1. Vehicles	整车	3. New technology application in Fuel, Emission & Environmental Protection	新能源及环保科技
1.1 Luxury Bus & Coach	大型豪华客车	3.1 Electric engine	电动发动机
1.2 Tourism Coach	旅游客车	3.2 Fuel cell engine	燃料电池
1.3 Public Transport Coach	公路客运客车	3.3 Hydrogen engine	氢能燃料
1.4 City Bus	城市公交巴士	3.4 Hybrid power	混合动力
1.5 RV & Caravan	旅居休闲房车	3.5 Motor oil	油类
1.6 Bus & Coach equipped with new fuel power	新能源客车、巴士		
1.7 Midi and Mini Coach	中小型客车	4. Repair & Maintenance	检测维护保养
1.8 Chassis	客车底盘	4.1 Information systems	信息系统
2. Accessories & Components	零部件	4.2 Vehicle lifts	举升装置
2.1 Engine	发动机	4.3 Washing system / equipment	清洗设备
2.2 Air conditioning, Compressor & Spare part Heating, Ventilation	客车空调及压缩机 加热及暖通设备	4.4 Inspection, test & alignment	检测设备
2.3 Gearboxes, Power transmission, Gearing	变速箱、客车驱动、传动	5. Other Components	其他配套部件
2.4 Braking system , Retard	制动系统		
2.5 Conversions	转向系统		
2.6 Axle, Air Suspension	车桥、空气悬架系统		
2.7 Components on Chassis Lubricant equipment	底盘部件 底盘润滑系统		
2.8 Mechanical & Electric equipment	客车机电、电器设备		
2.9 Electronics , Audio-video & GPS system	客车电子、车载多媒体		
2.10 Lighting	照明系统		
2.11 Spare part Framework Components Kitchen Units and toilets Refrigerators Mirrors Lifts, ramps and accessories for bus/coach	客车附件 零部件总成 厨房及卫生设施 车载冰箱 后视镜 客车附件		
2.12 Interiors Panel luggage racks & handrails Flooring	内饰件 仪表台 行李架、拉手 车内地材		
2.13 Tyre & Wheel	轮胎轮毂		
2.14 CAN & Artificial intellectual, computer system	智能化及CAN总线		
2.15 Body design & manufacturing Body Components Glazing Painting, graphics Steel Windscreens, services & accessories	车身设计及制造 车身配件 汽车膜 车漆及喷涂 车身骨架型材 天窗及其附件		
2.16 Driver Seats Passenger Seats Seat belts	司机座椅 乘客座椅 安全带		
2.17 Exhaust Systems	排放装置		
2.18 lift system for wheelchairs	轮椅提升安全装置		
2.19 Plastic and / or rubber units	车用橡塑制品		
		Visitor scope / 观众分类	
		1. Bus and Coach operators	运营商
		1.1 City Bus Operator	城市公交运营
		1.2 Public Transport on Road	长途客运
		1.3 Tourism Transport	旅游团体
		2. Purchasers & buyers	采购商/买家
		2.1 Enterprise	企业单位
		2.2 Associations & Institutions	机构和事业企业
		2.3 Government purchase	政府采购
		2.4 Air port, Harbor, Transport center	机场、港口、集散中心
		2.5 Sales company, Distributor & Agent	销售公司、经销商、代理商
		3. Manufacturing and Service	制造和服务业
		3.1 Vehicle builder	整车制造
		3.2 Accessories	零部件
		3.3 Suppliers and After Sales service	配套供应商
		3.4 Maintenance & Inspection	维修及供应网点
		4. Technology and Research	技术和研发
		5. Publication and Professional Media	行业媒体
		6. Authorized Management and Expert	主管部门和权威人士
		7. Bus and Coach operators abroad Overseas buyers International trade agent	海外运营商 海外买家团 海外贸易代理

Advertising Opportunities 广告机会

Show Catalogue Advertisement 展会会刊彩页广告

The show catalogue draws lots of attention from both visitors and exhibitors and helps to promote your company to thousands of professionals in the market. Book now to find the exposure you like. Just send this form back to us, to expand your company's business in the market.

会刊是展览会成功举办的重要组成部分之一，在展会期间及会后成为专业买家最具价值的采购指南，各行业组织与协会最新行情的信息来源、各国驻华使馆最具影响的贸易参考；因此，从长远利益出发，充分利用会刊的长期宣传作用，投放广告，您的产品营销及企业形象将会收到超乎想象的良好效果！

Please choose the page you like

- | | |
|--|------------------------|
| <input type="checkbox"/> Entrance tickets,backside | € 1,500/20,000 tickets |
| <input type="checkbox"/> Show Directory full-page/half-page | € 1,000/600 |
| <input type="checkbox"/> Show Directory back cover | € 2,500 |
| <input type="checkbox"/> Show Directory inside front cover/back cover | € 2,300/1,800 |
| <input type="checkbox"/> Show Directory inside First Page | € 1,800 |
| <input type="checkbox"/> Show Directory inside Spread | € 2,300 |
| <input type="checkbox"/> Show Directory folding flap (front)/flap (back) | € 3,500/3,100 |
| <input type="checkbox"/> Show Directory Book Mark | € 2,000 |
| <input type="checkbox"/> Show Preview full-page/half-page | € 800/500 |
| <input type="checkbox"/> Visitors' Guide Full Page/Half Page | € 1,000/600 |
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| <input type="checkbox"/> Visitors' badge Sketch map on the back page | € 1,000/10,000 copies |
| <input type="checkbox"/> Visitors' badge Lanyard | € 1,000/5,000 pieces |
| <input type="checkbox"/> Official Web Site Logo & Text Link | € 300 |
| <input type="checkbox"/> Exhibition full page Bag | € 3,000/10,000 bags |

请选择适合您的媒体宣传形式

- | | |
|---|-------------------|
| <input type="checkbox"/> 本届展会入场券的整个背面(二万张): | ¥ 15,000元 |
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| <input type="checkbox"/> 官方网站图片和文字链接: | ¥ 3,000元 |
| <input type="checkbox"/> 资料袋整版(一万只): | ¥ 30,000元 |

Contact Asia:

VNU亚洲展览集团-上海万耀企龙展览有限公司
VNU Exhibitions Asia

联系人/Contact: 曹锋 先生 / Mr. Tom Cao
孔令国 先生 / Mr. Darren Kong
李婷 女士 / Ms. Austin Li
董黎 女士 / Ms. Lilian Dong

地址/Address: 中国上海市南京西路1333号
上海展览中心商务楼三楼 (200040)
3F, Business Mansion, Shanghai Exhibition Centre, No.1333
Nanjing Road (W), Shanghai 200040, PRC

电话/Tel: +86 21 62477668-919/992/508/739
传真/Fax: +86 21 62479818

邮箱/E-mail: tom.cao@vnuexhibitions.com.cn
darren.kong@vnuexhibitions.com.cn
austin.li@vnuexhibitions.com.cn
lilian.dong@vnuexhibitions.com.cn
busworldasia@vnuexhibitions.com.cn

Contact in Europe:

B.A.A.V.
世界客车联盟
Trade Association of Coach and Bus Operators

联系人/Contact: Ms. Mieke Glorieux
地址/Address: Kasteel van Rumbeke,
Moorseelsesteenweg 2, BE-8800 Roeselare, Belgium

电话/Tel: +32 51 226060

传真/Fax: +32 51 229273

邮箱/E-mail: mieke.glorieux@busworld.org

FAX TO: +86 21 62479818